

Project Overview

Project Title	CultureDale: Calderdale's Year of Culture 2024 (CYOC24)
Main Funding Programme	Gainshare allocation for Investment Priority 6 - Culture and Creative Industries, Sport, and Physical Activities.
Current Forecast Project cost	£2,370,000
Funding Applied for from the Combined Authority now	£800,000
Other public sector funding amounts and sources	£500,000 from Arts Council England £400,000 from National Heritage Lottery Fund £520,000 from Calderdale Council £150,000 from UK Shared Prosperity Fund.
Private sector funding amounts and sources	Private sector funding options are being explored but have not been identified at this time.

Scheme Description

This scheme will deliver a variety of cultural and sporting events in Calderdale, including opening and closing events and adding offer to established festivals, to help boost the visitor economy, enable economic regeneration, and support sustainability.

Activities delivered will include a new People's Park Festival.

A skills development programme will be set up, focussing on encouraging people into creative careers, while the Anne Lister Programme helps build on the publishing of Anne's full diaries.

A Heritage Programme will include local history writing, creative writing skills, as well as research into women's and LBGTQIA+ history.

Business Case Summary

Strategic Case

The scheme aligns with Calderdale Council, the Combined Authority and national strategies. This includes the mayoral pledges to ensure everyone has the skills they need to secure work, support local businesses and be a champion for our local economy. It also helps us lead a creative new deal to ensure our creative industries are part of our broader recovery strategy.

The programme aims to work together with residents to create a programme of inclusive and accessible activities to help boost the visitor economy by promoting Calderdale as a vibrant and culturally rich destination.

The programme also aims to provide opportunities for young people, providing 200 young people with opportunities for skills development and supporting 10 apprenticeship/work experience opportunities.

Economic Case

This scheme will allow greater outreach, increased collaborative working and growth within the creative industries. It will also have a greater economic impact to help stabilise the hospitality sector.

The scheme will engage with a minimum of 2,000 people in the workshop activities and will help to build connections and relationships across diverse groups.

Commercial Case

Procurement will be undertaken as part of this scheme will be in line with Calderdale Council's procurement procedures.

Financial Case

The total scheme cost is £2,370,000. This will be funded by £800,000 from the Combined Authority and match funding from National Heritage Lottery Fund, Arts Council England, Calderdale Council and UK Shared Prosperity Fund.

Management Case

This scheme will be managed by Calderdale Council.